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| LinkedIn Profile |
| LinkedIn.com/in/jaylenoctober |

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| About me |
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| Highly driven and results-oriented sales professional with over a decade of progressive experience at Ogilvy. Proven track record in client relationship management, strategic business development, and team leadership, consistently driving significant revenue growth. |

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| Experience |  | Education |
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| Sales Director / Ogilvy South AfricaJune 2022 - Present Led a team of 10+ sales and account managers, overseeing strategic client portfolios and new business development initiatives, resulting in a 25% increase in annual revenue and consistent quota exceeding. Senior Account Manager / Ogilvy South AfricaOctober 2020 – MAY 2022 Drove revenue growth through exceptional customer service and strategic sales techniques as a Sales Associate. |  | MBA/ Wits, JohannesburgMay 2022 Master of Business Administration degree with strong foundation in business theory and management. BA/ red & Yellow creative school, cptdecember 2017 Degree in Business Administration with a comprehensive understanding of core business principles. |

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| Skills | | |
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| * Business Development * Strategic Sales | * Communication * Project Management | * Revenue Growth * Collaboration |

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| Activities |
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| Committed to professional growth in advertising and marketing, I actively participate in webinars and industry conferences. In my free time, I mentor aspiring sales professionals and engage in continuous learning through business podcasts and literature to refine my strategic and leadership capabilities. |